

EchoStorm Worldwide LLC
7007 Harbour View Blvd.,
Suite 101
Suffolk, Virginia 23435-2719
Tel: 757.483.0226
Fax: 757.483.4423
www.echostorm.com

NEWS RELEASE

Contact: Kevin Dumville
EchoStorm Worldwide LLC
757-338-5125, kdumville@echostorm.net

Date: 11/19/07

EchoStorm Showcases *adLib*™ at Premier Government Video Expo

Suffolk, Va. – EchoStorm showcased its innovative video and data management software – *adLib* – in Washington, D.C., November 14-16, 2007, at the nation's premier trade show for the government video marketplace – the Government Video and Technology Exposition.

EchoStorm was among 200 exhibitors who attended the 10th annual Government Video and Technology Exposition, which showed off the latest information and state-of-the-art technology from video, audio, multimedia, conferencing, and broadcast sectors of the marketplace.

More than 6,000 people attended from federal, state, and local governments as well as from organizations in law enforcement, education, and philanthropy. Technology vendors from around the world exhibited their products and offered free educational sessions and conference programs.

EchoStorm demonstrated the many features of *adLib* using two large flat-screen monitors, a new user interface, and recorded video from Unmanned Aerial Vehicles.

"Shows like the Government Video and Technology Exposition are excellent outlets for showcasing the coolest and most innovative products and technologies for the professional video marketplace," said Jason Barton, Co-Founder of EchoStorm. "This was a great show. The features of *adLib* were far superior to any other video or data management technology on display. Since



EchoStorm Worldwide LLC
7007 Harbour View Blvd.,
Suite 101
Suffolk, Virginia 23435-2719
Tel: 757.483.0226
Fax: 757.483.4423
www.echostorm.com

this event is a venue for the best of the best, we feel very good."

EchoStorm Worldwide LLC is the global leader in innovative video and data management technology for military, government, and commercial applications. A subsidiary of Earl Industries LLC, EchoStorm Worldwide LLC is headquartered in Suffolk, Va., and has 83 employees. Through the EchoStorm Worldwide LLC suite of secure, net-centric technology – **adLib™**, the proven, easy-to-use, adaptable, input-friendly software at the center of its technology; **Convene™**, a dynamic chalkboard-style collaboration tool; and **FunnelCloud™**, a rugged, no-madic, rapid-response wireless technology – users can capture, integrate, and disseminate video, images, voice, and data in near real-time, regardless of location, bandwidth, or device. For more information about EchoStorm Worldwide LLC, visit www.echostorm.com.

###