

NEWS RELEASE

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EchoStorm Co-Founder Speaks at Air National Guard Conference

Suffolk, Va. – Jason Barton, Co-Founder of EchoStorm Worldwide, was invited to speak about EchoStorm's new Intelligence, Surveillance, and Reconnaissance (ISR) technology at the invitation-only Weapons and Tactics (WEPTAC) Conference in Tucson, Ariz., which was sponsored by the Air National Guard Air Force Reserve Test Center (AATC) on October 15-16.

Although about 800 attended the conference, Barton spoke to a smaller, yet broad cross-section of Air National Guard (ANG) leaders responsible for deploying ANG's ISR assets in response to natural and man-made disasters around the world. Following the presentation, EchoStorm was invited to demonstrate its technology at several other ANG and AATC events.

"adLib helps to solve a key issue among all the different networks used in our armed forces – interoperability," Barton said. "By using best-of-breed technology, adLib captures video, images, and data from nearly any source, normalizes it, and lets you play it back on a variety of devices in near real time without having to install custom software."

Barton added that adLib's service oriented architecture, and its use of the latest mesh network architecture, lets users manage and deliver the largest of files intelligently and rapidly – regardless of their network connection. "This helps our commanders and warfighters in the field, and it greatly increases the ability of intelligence analysts to connect the dots."

The WEPTAC Conference was a chance for vendors to exhibit their products and services to Air Force weapons officers and Air National Guard personnel. During the event, working groups were divided among major airpower divisions such as close-air support, combat search and rescue, weaponeering, airspace command and control, mobility, non-traditional ISR, data links, and training. The groups addressed issues in each area to come up with potential improvements.

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EchoStorm Worldwide LLC is the global leader in innovative video and data management technology for military, government, and commercial applications. A subsidiary of Earl Industries LLC, EchoStorm Worldwide LLC is headquartered in Suffolk, Va., and has 78 employees. Through the EchoStorm Worldwide LLC suite of secure, net-centric technology – **adLib™**, the proven, easy-to-use, adaptable, input-friendly software at the center of its technology; **Convene™**, a dynamic chalkboard-style collaboration tool; and **FunnelCloud™**, a rugged, nomadic, rapid-response platform – users can capture, integrate, and disseminate video, images, voice, and data in near real time, regardless of location, bandwidth, or device. For more information about EchoStorm Worldwide LLC, visit www.echostorm.net.

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