

NEWS RELEASE

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EchoStorm Exceeds Expectations with TARDEC Prototype

Suffolk, Va. – Under budget and six months ahead of schedule, [EchoStorm Worldwide LLC](http://www.echostorm.net) recently completed a prototype for TARDEC (Tank Automotive Research, Development and Engineering Center). The prototype even exceeded all expectations during a June 11-21 demonstration at CWID (Coalition Warrior Interoperability Demonstration) – an annual event sponsored by the U.S. Joint Chiefs of Staff aimed at transitioning new technology to warfighters and to homeland defense agencies.

CWID 2007 gave EchoStorm Worldwide LLC and its partners in MIDAS (Mobile Information Distribution and Surveillance) a chance to showcase their work. The successful performance of this prototype was key to advancing the use of two revolutionary new products of EchoStorm Worldwide LLC – adLib™ and Funnel-Cloud™ – with the U.S. Army's TARDEC.

“We had three and four-star general observing the demonstration saying that they had never had near real time access to this kind of rapidly deployable, rugged, secure, and fully nomadic video and data content,” said Mark Grice, Project Manager and Technical Lead for EchoStorm Worldwide LLC. “Our success was due to the great cooperation we had with our partners, our talented staff, and our superior products. We couldn't have done it without that combination.”

Grice said that the prototype is an 18x10-foot command center vehicle operated by two to three people. Rooftop equipment collects huge amounts of video and other

surveillance data in near real time. adLib and FunnelCloud then provide easy, secure access to this data for multiple users regardless of the device – like laptops, PDAs, desktops, or iPhones. Whether viewed on the in-vehicle displays or on connected Wi-Fi devices, all users can view and share the information within a five-mile radius of the vehicle.

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A vehicle-mounted extension point can expand the surveillance area by another five-mile radius without diminishing any adLib or FunnelCloud capabilities. This information can also be transmitted to a strategic command center via satellite.

“It makes a great tool for command centers in war zones or natural disasters,” added Grice. “It gives you better intelligence on your assets in the field, and depending on how it’s used, it can actually help save lives.”

About TARDEC

TARDEC – The U.S. Army Tank Automotive Research, Development and Engineering Center – is the nation’s laboratory for advanced military ground systems and automotive technology. Part of the Army Materiel Command’s Research Development and Engineering Command, TARDEC is headquartered at the Detroit Arsenal in Warren, Mich., located in the heart of the world’s automotive capital. Its mission is to research, develop, engineer, leverage, and integrate advanced technology into ground systems and support equipment throughout its life cycle. TARDEC develops and maintains ground vehicles for all U.S. Armed Forces, numerous federal agencies, and more than 60 foreign countries. For more information about TARDEC, visit <http://tardec.army.mil/>.

About EchoStorm Worldwide LLC

[EchoStorm Worldwide LLC](#) is the global leader in innovative video and sensor data management technology for military, government, and commercial applications. A subsidiary of [Earl Industries LLC](#), EchoStorm Worldwide LLC is headquartered in



Suffolk, Va., and has 70 employees. Through the EchoStorm Worldwide LLC suite of secure, net-centric technology – adLib™, the proven, easy-to-use, adaptable, input-agnostic software at the center of its technology; Convene™, a dynamic chalkboard-style collaboration tool; and FunnelCloud™, a rugged, nomadic, rapid-response platform – users can capture, integrate, and disseminate video, images, voice, and data in near real-time, regardless of location, bandwidth, or device. For more information about EchoStorm Worldwide LLC, visit www.echostorm.net.

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