

NEWS RELEASE

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EchoStorm Worldwide LLC Showcases New Technology at CWID '07

Suffolk, Va. – EchoStorm Worldwide LLC demonstrated two of its ground-breaking media management solutions, adLib™ and FunnelCloud™, for the first time at the Joint Chiefs of Staff-sponsored Coalition Warrior Interoperability Demonstration (CWID) held recently at the Naval Surface Warfare Center (NSWC) in Dahlgren, Va.

More than 75 commercial vendors took part in this annual exercise, which was held at several Department of Defense (DOD) and Combatant Command sites in the U.S. (including NorthCOM) as well as other places around the world with coalition partners (including NATO, EUCOM, England, New Zealand, and Australia).

In a series of simulations, the event tested how new technology could assist federal, state, and local resources in responding to natural or terrorist disasters. The solutions provided by EchoStorm Worldwide LLC also gave heretofore unseen capabilities to DOD leaders at the Pentagon and to other participating government leaders.

The event allowed EchoStorm Worldwide LLC to demonstrate the use of its revolutionary technology adLib – the proven, easy-to-use, adaptable, input-agnostic centerpiece of its suite of secure, net-centric solutions. Participants used adLib for capturing, storing, and streaming live and recorded Unmanned Aerial Vehicle (UAV) video and sensory data from UAV mobile ground stations. EchoStorm Worldwide LLC also set up FunnelCloud – its rapidly deployable, rugged, fully nomadic, secure, multimodal wireless capability – in the field and at the NSWC operations facility to electronically distribute the video to various command centers.

This data, which was provided in near real time by adLib, could be shared across National Guard, Coast Guard, Navy, Army, and international operations centers to support the actions of first responders and the military – for evacuation, search and

rescue, site assessments, analysis, decision-making, and more.

“The event helped us showcase how easy it is to use our suite of products for capturing, fusing, and sharing video, images, and data from many fixed and mobile sources,” said Wayne Byrd, FunnelCloud Product Manager at EchoStorm Worldwide LLC. “We provided vital situational awareness data in a low bandwidth environment that could be used to improve collaborative decision-making and help save lives.”

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A version of adLib is currently used by the U.S. military in combat theaters around the world, and EchoStorm Worldwide LLC is under contract to deploy adLib in other areas of the government.

EchoStorm Worldwide LLC is planning another demonstration of its capabilities for the Joint Forces Command (JFCOM) Noble Resolve Campaign in Suffolk, Va., Aug. 20-24. Noble Resolve is held at multiple sites and is part of a series of joint interoperability experiments funded by DOD and the Department of Homeland Security as well as state and international agencies. Using adLib, EchoStorm Worldwide LLC will be testing how UAV data can be shared with the National Guard and state agencies over DHS’s Homeland Security Information Network.

EchoStorm Worldwide LLC is the global leader in innovative video and sensor management solutions for military, government, and commercial applications. A subsidiary of Earl Industries LLC, EchoStorm Worldwide LLC is headquartered in Suffolk, Va., and has 65 employees. Through the EchoStorm Worldwide LLC suite of secure, net-centric solutions – **adLib™**, the proven, easy-to-use, adaptable, input-agnostic centerpiece of a suite of secure, net-centric solutions; **Convene™**, a dynamic chalkboard-style collaboration tool; and **FunnelCloud™**, a rugged, no-madic, rapid-response platform – users can capture, integrate, and disseminate video, images, voice, and data in near real-time, regardless of location, bandwidth, or device. For more information about EchoStorm Worldwide LLC, visit www.echostorm.net. For more information about CWID 2007, visit www.cwid.js.mil.

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