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EchoStorm Runs Demos and Touts Successes at D.C. Technology Expo

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A subsidiary of Earl Industries LLC

Suffolk, Va. – December 3-4, EchoStorm Worldwide exhibited its technology and highlighted recent achievements at the Government Video and Technology Exposition at the Walter E. Washington Convention Center in Washington, D.C. More than 5,500 attendees had a chance to see EchoStorm's archived demos of adLib™, its pioneering video and data management software, and Convene™, its video software collaboration tool.

Success: Hurricane Ike Response

Visitors could also learn about EchoStorm's quick response to an official call for its technology after Hurricane Ike. On September 12, EchoStorm was called on by the U.S. Joint Forces Command to support the Department of Homeland Security (DHS) on a mission for the Department of Defense to assist in processing aerial surveillance of the storm's aftermath. DHS wanted to survey critical infrastructure and let certain people in multiple locations see the full-motion video (FMV) and metadata.

EchoStorm worked through the night gathering available equipment to set up a FMV dissemination capability. However, EchoStorm did not know the environment or infrastructure that would be in place once deployed. Nonetheless, a small team left the next day for the Southwest, overcame the challenges, and successfully supported the mission. A version of that capability was demonstrated at the exhibit.



Success: Mobile Data Archive and Retrieval (MDAR)

EchoStorm exhibit staff also highlighted the company's latest mobile situational awareness, on-demand appliance – MDAR. MDAR is now part of the U.S. Army's One System Ground Control Station.

MDAR was recently developed by EchoStorm for the U.S. Army's Program Management Unmanned Aerial System (PMUAS). PMUAS challenged EchoStorm to develop a new turnkey, mobile software-hardware solution that captured, stored, and disseminated FMV from Unmanned Aerial Vehicles. EchoStorm achieved its objectives and produced a technology that caters to live missions and is interoperable with all video and data formats.

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“The Government Video and Technology Exposition is a great event to showcase our products and achievements,” said Jason Barton, Co-Founder of EchoStorm. “Like every year, there were thousands of qualified government buyers and suppliers of video, AV, broadcast, and multimedia technology at the event. The vast majority of attendees buy and recommend products and services for their companies.”

EchoStorm Worldwide LLC is the global leader in innovative video and data management technology for military, government, and commercial applications. A subsidiary of Earl Industries LLC, EchoStorm Worldwide LLC is headquartered in Suffolk, Va. EchoStorm Worldwide LLC has a suite of secure, net-centric technology – **adLib™**, the proven, easy-to-use, adaptable, input-friendly software at the center of its technology; **Convene™**, a dynamic chalkboard-style collaboration tool; and **FunnelCloud™**, a rugged, nomadic, rapid-response wireless technology. The combined technology suite enables users to capture, manage, and disseminate video, images, voice, and data in near real time regardless of location, bandwidth, or device. For more information about EchoStorm Worldwide LLC, visit www.echostorm.net.

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