

EchoStorm WorldwideTM

Video and Data Management Technology



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June 18, 2008

EchoStorm Holds Live Product Demo at AUVSI Trade Show

West Coast Clients/Prospects See Technology in Action

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A subsidiary of Earl Industries LLC

Suffolk, Va. – EchoStorm performed a live demonstration of its pioneering video and data management technology – including the latest releases of its adLib and Convene software – at the Association for Unmanned Vehicle Systems International (AUVSI) Unmanned Systems North America trade show, June 10-12, in San Diego, Calif.

Clients and prospects were invited to see first-hand how they can solve problems of rapidly searching through vast archives of video and sensor data with adLib and Convene software. They saw how to extract the most from video with features like tagging, tracking, sharing, and “writing” on top of live video with Convene software. They also saw how they can take all these capabilities into areas with no communication networks using EchoStorm’s FunnelCloud technology.

EchoStorm also showcased its MDAR (Mobile Data Archive and Retrieval) unit. MDAR is the company’s latest mobile situational awareness, on-demand appliance – which will soon be installed in the U.S. Army’s One System Ground Control Station to collect, manage, and disseminate video and data from Unmanned Aerial Vehicles and other sources.

“MDAR was featured in an article in June’s issue of the AUVSI *Unmanned Sys-*

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tems Magazine,” said Jason Barton, EchoStorm’s Co-Founder. “MDAR is planned to be installed in mobile operation centers that will be used in combat theatres around the world in the second half of 2008.”

Along with MDAR, EchoStorm showcased its light-weight, portable wireless technology called MobilePack, Barton continued. “By capturing live images with a video camera, our technology demonstrated how you can rapidly convert analog video to digital while sharing it on multiple wireless platforms. Our clients and partners find that our technology helps them with their needs for persistent ISR [Intelligence, Surveillance, Reconnaissance] video and sensor interoperability.”

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The event had 315 exhibitors displaying the largest collection of unmanned systems hardware and software in the world. More than 4,800 people attended the show, which is AUVSI’s highest attendance yet for this annual convention. Visit <http://symposium.auvsi.org/> to learn more about this event.

EchoStorm Worldwide LLC is the global leader in innovative video and data management technology for military, government, and commercial applications. A subsidiary of Earl Industries LLC, EchoStorm Worldwide LLC is headquartered in Suffolk, Va. EchoStorm Worldwide LLC has a suite of secure, net-centric technology – **adLib™**, the proven, easy-to-use, adaptable, input-friendly software at the center of its technology; **Convene™**, a dynamic chalkboard-style collaboration tool; and **FunnelCloud™**, a rugged, nomadic, rapid-response wireless technology. The combined technology suite enables users to capture, manage, and disseminate video, images, voice, and data in near real time regardless of location, bandwidth, or device. For more information about EchoStorm Worldwide LLC, visit www.echostorm.net.

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One System is a registered trademark of the U.S. Army.