

NEWS RELEASE

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EchoStorm Holds First Live Technology Demo at Trade Show

Suffolk, Va. – February 27-29, EchoStorm Worldwide demonstrated its technology live for the first time at a trade show: the Association of the United States Army (AUSA) Winter Symposium and Exposition in Ft. Lauderdale, Fla. The company showcased adLib™, its pioneering video and data management software; Convene™, its video software collaboration tool; and FunnelCloud™, its wireless technology.

The indoor exhibit featured EchoStorm's technology inside a rapid response vehicle belonging to the U.S. Army's TARDEC (Tank, Automotive, Research, Development, and Engineering Center). Large flat-screen monitors ran live video of the show from a pair of FLIR Recon III thermal imaging binoculars. Analog video was transmitted via EchoStorm's FunnelCloud MobilePack – a wireless, rapid-response device – and converted to digital video through adLib. An early version of Convene was also demonstrated.

“adLib is somewhat like the software in a digital video recorder – except with highly-advanced capabilities,” said Wayne Byrd, FunnelCloud product manager. “Although we were limited by the exhibit space, we showed through our wireless products how adLib collects, stores, and sends out huge amounts of data and exploitation-quality, full-motion video. With Convene, we also demonstrated how you rewind and search on live video and annotate on archived video all at the same time and on demand.”

The outdoor exhibit featured TARDEC's larger tactical command center vehicle to show how MobilePack transmits Voice over Internet Protocol (VoIP) using equipment that can give you as much as five miles line-of-sight wireless connectivity. A laptop tablet carried around the show and large monitors inside the vehicle played archived video from unmanned aerial vehicles to demonstrate adLib capabilities.

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EchoStorm Worldwide LLC is the global leader in innovative video and data management technology for military, government, and commercial applications. A subsidiary of Earl Industries LLC, EchoStorm Worldwide LLC is headquartered in Suffolk, Va., and has 83 employees. Through the EchoStorm Worldwide LLC suite of secure, net-centric technology – **adLib™**, the proven, easy-to-use, adaptable, input-friendly software at the center of its technology; **Convenc™**, a dynamic chalkboard-style collaboration tool; and **FunnelCloud™**, a rugged, nomadic, rapid-response wireless technology – users can capture, manage, and disseminate video, images, voice, and data in near real time, regardless of location, bandwidth, or device. For more information about EchoStorm Worldwide LLC, visit www.echostorm.net.

The **Association of the United States Army (AUSA)** has worked to support all aspects of national security since 1950 while advancing the interests of America's Army and the men and women who serve. AUSA is a private, non-profit educational organization that supports America's Army – Active, National Guard, Reserve, Civilians, Retirees, and family members. AUSA provides numerous Professional Development Opportunities at a variety of events both local and national. For more information about AUSA, visit www.ausa.org.

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